The Role of Financial Statement Analysis in Management Decision-Making Self-Study Webinar (10 Hours)

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Self Study Webcast
Dec 20 - Dec 21

Overview:

Effective financial statement analysis is critical to effective business management decision-making. This self-study webinar will provide you with a strategic approach to financial statement analysis to enable you to become an effective contributor to your organization's decision-making process. It will also allow you to:

- Understand why financial analysis for business decisions must start with strategy and business modeling
- Review business decisions for granting credit to customers, valuing a business and evaluating performance improvement strategies
- Develop a strategic financial plan

Objective:

To provide financial professionals with an in-depth look at the role of financial statement analysis in making sound business decisions. You'll cover all the key metrics and valuation techniques, including industry comparisons, ratio analyses, cost of capital concepts and more. The focus of the self-study webinar is to show you how to do financial analysis that enables you and your company to make better decisions.

Detailed Learning Objectives [1]

Emphasis:

- Methods for determining a company's financial strength
- Industry comparisons
- Cost of capital concepts
- Critical financial ratios
- Applying financial analysis models
- Integrating financial forecasting into business plans
- Creating a financial plan utilizing strategy, business model and operating plans
- Using free cash flow to determine a company's value
- Using financial analysis for organization performance improvement
- Lessons learned from past financial crises

• Identify the various approaches to, and uses for, financial statement analysis

• Identify the terminology associated with strategic planning for both established entities and startups

• Recognize the priorities of corporate long-term strategic planning

• Recognize common types of projections developed by financial analysts

- Recognize common types of ratios developed by financial analysts
- Identify the primary reasons behind the failure of some corporate strategies
- Identify the differences between raising capital for private vs. public entities
- Identify the implications of funding through venture capitalists
- Recognize the common categories of information contained in strategic planning documentation
- Identify the formula for common financial analysis ratios
- Identify the ramifications of trends in common financial ratios
- Identify the components of a SWOT analysis
- Recognize a lender's criterion for the granting of credit
- Recognize the fundamental conflict of national credit rating agencies
- Identify the range of scores of the national credit agencies and their implications for borrowers and lenders
- Identify the methods used by cash flow challenged entities to preserve their cash
- Recognize the significance of the Altman Z score and its implications for borrowers and lenders
- Recognize effective working capital management techniques
- Recognize the different valuation methods used in acquisition planning
- Identify the factors influencing an entity's cost of capital
- Identify common approaches to, and uses of, benchmarking

Bottom**Prerequisite:**
None.

Preparation:
No advance preparation required.

Level of Knowledge:
Overview.

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[1] https://www.cpeonline.com/JavaScript:showObjectivesPopup();