

# Budgeting: Achieving Results Self-Study Webinar (10 Hours)

SA20123K  
SA201

Self Study Webcast  
Dec 20 - Dec 21

**Overview:**

Budgeting is an essential tool for supporting business growth, improving profitability and gaining an edge in our fiercely competitive global economy. This self-study webinar presents new and effective approaches to budgeting and focuses on:

- An in-depth discussion of reality-based budgeting
- The importance of strategic planning in establishing an effective budget
- Why the traditional emphasis on earnings does not work
- Approaches to minimizing the time it takes to create an effective budget
- How you make budgeting a vital management tool
- Today's best practices in budgeting

**Objective:**

To demonstrate to the accountant the value of advanced budgeting techniques, which include integrating corporate strategies into the business model and budgeting process. You will see how today's best practices in budgeting are being applied in leading corporations and how this process facilitates capital formation, growth and profitability.

[Detailed Learning Objectives](#) [1]

**Emphasis:**

- Case studies of CFOs' approach to financial planning and budgeting
- Why traditional budgeting does not serve today's corporate needs
- The importance of the business model in the budgeting process
- Performance-based budgeting concepts
- Computerize the budgeting process without spreadsheets
- Budgeting best practices
  - Partaking in a best practice survey evaluating a company's budgeting process
  - Defining the term "meeting the budget"
- A checklist to evaluate the effectiveness of your budgeting process
- The importance of budget and forecast review meetings
- New dynamics in financial management and budgeting
- Improving budgeting process efficiency, shortening preparation time and reducing revisions
- Making the budget work throughout the year



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\*Recognize the various problems associated with budgeting for individual budget

\*Identify the role of planning and control in the achievement of budgeting objectives

\*Recognize the characteristics of a quality budgeting process

\*Identify the role of budgeting process in setting and controlling business goals

\*Identify the role of budgeting in the formation of a quality budget

\*Recognize the role of budgeting in setting budget objectives and management

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\*Identify common budgeting and control problems

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\*Identify the role of budgeting in setting budget objectives and management

\*Recognize the differences between budgeting and control

\*Recognize the characteristics of a quality budget

\*Recognize the role of budgeting in setting budget objectives and management

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## BottomPrerequisite:

Basic knowledge of financial accounting and budgeting.

## Preparation:

No advance preparation required.

## Level of Knowledge:

Intermediate.



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### **Links:**

[1] [https://www.cpeonline.com/JavaScript:showObjectivesPopup\(\);](https://www.cpeonline.com/JavaScript:showObjectivesPopup();)