# Best Practices in Finance & Accounting Self-Study Webinar (10 Hours)

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Self Study Webcast Dec 20 - Dec 21

#### Overview:

From Al to ESG, today's busy financial professionals must adapt to today's rapidly evolving business world. Whether you want to streamline and optimize processes, adopt automated systems, develop a more competitive workforce, or simply manage a remote office, it helps to understand the latest technologies and most successful business strategies. In this self-study webinar, you will learn about improving your process flow, reducing waste, and:

- The definition of a "Lean" methodology
- Taking advantage of shared services and outsourcing
- Recruiting the best new finance talents
- Implementing Environmental, Social and Governance (ESG) reporting
- Improving working capital and treasury management

#### **Objective:**

To arm accounting and finance professionals with an arsenal of best practices now being applied by today's leading organizations. You'll discover many practices you can employ immediately with little or no cost, as well as ones that require advanced technologies but can pay off quickly. You will also get the latest updates on financial statement audits and inspections, while learning which practices work best for your organization.

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Tim Bulman, Managing Director, Business Performance Improvement, Protiviti

Robert Hirth, Co-Vice Chair, SASB

Jackie Klos, Partner, Financial Accounting Advisory Services, EY

David Levi, Senior Vice President, Controller & Principal Accounting Officer, Vonage

Alfred Sanders, Partner, CFO Operations & Transformation, Genpact

**Shawn Seasongood,** Managing Director, Global Consulting in Business, IT, Risk & Internal Audit, Protiviti

Andrea Vardaro Thomas, Director, Protiviti

Christopher Wright, Global Leader, Business Performance Improvement Solution, Protiviti

#### **Detailed Learning Objectives** [1]

### **Emphasis:**

#### • Best Practices Defined: World-Class Finance Organizations & Lean Methodology

- Key components
  - Process flow
  - Employing a user-friendly system
  - Service to customers
  - Metrics and cost
- Compliance and control
- Evolution of finance accounting
- Managerial approach
- Wasteful practices

#### • Recruiting & Developing Finance Talents

- Managing a virtual workforce
- Remote recruiting risks and benefits
- Networking opportunities

#### Shared Service Centers & Outsourcing

- BFO benefits-accounting operations perspective
  - Project risks and proposed mitigations
- Global business services
  - Digital solutions
  - Service placement strategy

#### • Corporate Planning & Budgeting

- Financial Planning and

Analysis (FP&A)

- Planning process walkthrough-Integrating the business
- Driving agility
- Embracing analytics

#### World-Class ESG Reporting

- Current state of ESG ecosystem
- Regulatory update
- Operationalizing ESG reporting

#### • Working Capital & Treasury Management

- Primary functions and treasury needs
- Cash forecast
- Business analytics
- Data, technology and processes

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Bottom <b>Prerequisite:</b> None.	
Preparation: No advance preparation required.	
Level of Knowledge: Overview.	

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#### Links:

[1] https://www.cpeonline.com/JavaScript:showObjectivesPopup();