

The Role of Financial Statement Analysis in Management Decision-Making Self-Study Webinar (10 Hours)

SA02120L
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Self Study Webcast
Dec 1

Overview:

Budgeting is an essential tool for supporting business growth, improving profitability and gaining an edge in our fiercely competitive global economy. This self-study webinar presents new and effective approaches to budgeting and focuses on:

- An in-depth discussion of reality-based budgeting
- The importance of strategic planning in establishing an effective budget
- Why the traditional emphasis on earnings does not work
- Approaches to minimizing the time it takes to create an effective budget
- How you make budgeting a vital management tool
- Today's best practices in budgeting

Objective:

To demonstrate to the accountant the value of advanced budgeting techniques, which include integrating corporate strategies into the business model and budgeting process. You will see how today's best practices in budgeting are being applied in leading corporations and how this process facilitates capital formation, growth and profitability.

[Detailed Learning Objectives](#) [1]

Emphasis:

- Case studies of CFOs' approach to financial planning and budgeting
- Why traditional budgeting does not serve today's corporate needs
- The importance of the business model in the budgeting process
- Performance-based budgeting concepts
- Computerize the budgeting process without spreadsheets
- Budgeting best practices
 - Partaking in a best practice survey evaluating a company's budgeting process
 - Defining the term "meeting the budget"
- A checklist to evaluate the effectiveness of your budgeting process
- The importance of budget and forecast review meetings
- New dynamics in financial management and budgeting
- Improving budgeting process efficiency, shortening preparation time and reducing revisions
- Making the budget work throughout the year



Bottom Prerequisite:

Basic knowledge of financial accounting and budgeting.

Preparation:

No advance preparation required.

Level of Knowledge:

Overview.



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[1] [https://www.cpeonline.com/JavaScript:showObjectivesPopup\(\);](https://www.cpeonline.com/JavaScript:showObjectivesPopup();)