

# Revenue Recognition: Current Industry Trends & Strategies in Financial Reporting

**CPE CREDIT: 16 HOURS**

- ▶ A LIVE BROADCAST OF OUR  
2010 Conference on Revenue Recognition:  
Current Industry Trends & Strategies in Financial Reporting  
IN SAN JOSE, CA

## DAY ONE WEBCAST

CPE CREDIT: 8 HOURS

**March 22, 2010**

- ▶ **8:45 AM – 5:15 PM**  
(PACIFIC DAYLIGHT TIME)
- ▶ **11:45 AM – 8:15 PM**  
(EASTERN DAYLIGHT TIME)
- ▶ **PRICE: \$399**

## DAY TWO WEBCAST

CPE CREDIT: 8 HOURS

**March 23, 2010**

- ▶ **8:30 AM – 4:30 PM**  
(PACIFIC DAYLIGHT TIME)
- ▶ **11:30 AM – 7:30 PM**  
(EASTERN DAYLIGHT TIME)
- ▶ **PRICE: \$399**

*OR TAKE BOTH DAYS FOR JUST \$700!*

### WEBCAST DESCRIPTION

Revenue recognition remains one of the thorniest topics in financial reporting and a leading cause of SEC enforcement actions. Learn from revenue recognition experts how to apply the rules to your company's reporting situation.

### SPEAKERS

External reporting specialists from the SEC, the Big 4 and industry

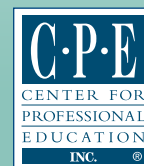
### DAY ONE HIGHLIGHTS

- ▶ EITF 08-1 on Revenue Arrangements with Multiple Deliverables
- ▶ Technical accounting and implementation discussion
- ▶ Software revenue recognition

### DAY TWO HIGHLIGHTS

- ▶ Materiality
- ▶ SEC enforcement cases
- ▶ SAB 104 revisited
- ▶ Communication between accounting and sales
- ▶ IFRS vs. US GAAP

**REGISTER TODAY!**



1-800-544-1114