

Fair Value Accounting: Implementation & Valuation Issues

CPE CREDIT: 16 HOURS

- ▶ A LIVE BROADCAST OF OUR
2010 Conference on Fair Value Accounting:
Implementation & Valuation Issues
IN NEW YORK, NY

DAY ONE WEBCAST

CPE CREDIT: 8 HOURS

March 17, 2010

- ▶ 8:45 AM – 5:30 PM
(EASTERN DAYLIGHT TIME)
- ▶ PRICE: \$399

DAY TWO WEBCAST

CPE CREDIT: 8 HOURS

March 18, 2010

- ▶ 8:45 AM – 4:45 PM
(EASTERN DAYLIGHT TIME)
- ▶ PRICE: \$399

OR TAKE BOTH DAYS FOR JUST \$700!

WEBCAST DESCRIPTION

The combination of a difficult economy and the FASB's updated rules for fair value accounting have created a host of implementation and valuation issues. Find out how to employ fair value rules in light of the latest guidance.

SPEAKERS

External reporting specialists from the SEC, the Big 4 and industry

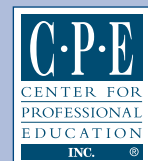
DAY ONE HIGHLIGHTS

- ▶ FAS 157 update
- ▶ Other-Than-Temporary Impairment (OTTI)
- ▶ IFRS update on fair value
- ▶ Valuation issues
- ▶ Business combinations
- ▶ Case study session

DAY TWO HIGHLIGHTS

- ▶ Disclosures
- ▶ Valuation Resource Group update
- ▶ SEC update
- ▶ Future of fair value
- ▶ Challenges in tight credit markets
- ▶ Fair valuing nonfinancial assets

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