



# TREASURY FORUM

THE TREASURER'S ROLE IN IMPROVING PROFITABILITY

## FORUM AGENDA

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### Continental Breakfast & Registration

8:00 – 8:30 AM

### Welcome & Opening Remarks

8:30 – 8:45 AM

### Cash Management

8:45 – 11:00 AM (Break 10:15 - 10:30)

- Best practices
- Bank relationship management
- Working capital management

### Risk Management

11:00 AM – 12:00 PM

- How to identify and quantify key risk areas
- Determining acceptable levels of operational and financial risk
- Common tools to strengthen controls

### Luncheon

12:00 – 1:00 PM

### Foreign Exchange & Hedging for Treasury

1:00 – 3:00 PM

- A walk through actual hedging mechanics
- Examples of options and forwards
- Decision trees

### Break

3:00 – 3:15 PM

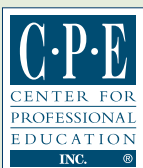
### Corporate Finance

3:15 – 5:00 PM

- Pension fund management/401K plans
- Raising capital
- Long term financing process

### Forum Ends

5:00 PM



**Register Today!**

**1-800-544-1114**