

2010 CONFERENCE ON
SEC REPORTING & SOX 404 COMPLIANCE
WHAT TO DO ABOUT THE LATEST DEVELOPMENTS

June 7-8, 2010
Pudong Shangri-La
Shanghai, China

(Presentation will be in English with simultaneous translation in Mandarin)

A complete update on US financial reporting from the regulators, other experts in SEC, FASB and PCAOB matters and SOX compliance specialists. It's Asia's premier event for financial professionals serving US listed companies.

Key Issues

- SEC hot buttons
- FASB and IFRS updates
- Revenue recognition
- PCAOB and auditing standards update
- SEC enforcement review
- SOX optimization
- Controls and GAAP conversions
- Business combinations implementation issues
- SEC comment letters

Conference Co-Chairs

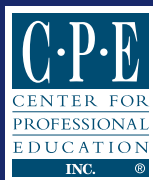
James Boynton, Partner, PricewaterhouseCoopers LLP. Mr. Boynton currently leads the AsiaPac Internal Control Services of PwC's Capital Markets Group. He has an extensive background in PCAOB audit and inspection standards, internal control assessments and SEC reporting and disclosures rules for FPIs.

Ian Parker, Partner, Capital Markets Group (China), KPMG LLP. Mr. Parker leads KPMG's Capital Markets Group in China. Previously, he headed KPMG's London-based US Accounting & Reporting Group. He is an expert on US GAAP, SOX and SEC rules.

Plus, Post-Conference Workshops

Register Today • +1-610-328-7086 Ext 1450

Support Organization



2010 CONFERENCE ON
SEC Reporting & SOX 404 Compliance
WHAT TO DO ABOUT THE LATEST DEVELOPMENTS

June 7-8, 2010 • CPD Credit: 14 Hours

CONFERENCE AGENDA

JUNE 7, 2010

Deluxe Continental Breakfast & Registration

8:00 – 8:45 AM

Welcome & Opening Remarks

8:45 – 9:15 AM

SEC Hot Buttons I

9:15 – 10:30 AM

- What's new at the SEC
- Latest guidance from the SEC and PCAOB
- Fair value: FASB/IASB guidance
- Business combinations
- Credit crisis
- SEC staff review process

Break

10:30 – 10:45 AM

SEC Hot Buttons II

10:45 AM – 12:15 PM

- MD&A
- FIRE rules
- Materiality
- Restatements
- Revenue recognition
- What is on the horizon

Luncheon

12:15 – 1:15 PM

FASB Update

1:15 – 2:45 PM

- Responses to the financial crisis
- Recent FASB developments
- Finalized guidance

Break

2:45 – 3:00 PM

IFRS Update

3:00 – 4:15 PM

- Latest timelines
- Conversion process
- Status of projects and standards

Break

4:15 – 4:30 PM

Revenue Recognition

4:30 – 5:45 PM

- Technical accounting and implementation update
- What to expect with the FASB/IASB joint project
- New EITF 08-1 on Revenue Arrangements with Multiple Deliverables

Cocktail Reception

5:45 – 7:00 PM

JUNE 8, 2010

Deluxe Continental Breakfast

8:00 – 8:30 AM

Recap & Day Two Objectives

8:30 – 8:45 AM

Auditing Standards Update

8:45 – 9:45 AM

- New Quality Review Standard
- PCAOB enforcement update
- What's on the horizon at the PCAOB

SOX Update

9:45 – 10:30 AM

- SOX 404: current statistics and survey results
- Impact on small companies
- Optimization: what should you be thinking about?

Break

10:30 – 10:45 AM

Controls & GAAP Conversions

10:45 AM – 12:00 PM

- Conversion process
- Pitfalls and areas to avoid
- Planning from a SOX perspective

Luncheon

12:00 – 1:00 PM

SEC Enforcement

1:00 – 2:15 PM

- Most recent actions brought
- Dealing with the SEC
- Financial reporting and issuer disclosure

Business Combination Implementation Issues

2:15 – 3:15 PM

- Contingent consideration
- Contingencies (FASB amendment)
- Valuation of liabilities
- Negative goodwill

Break

3:15 – 3:30 PM

SEC Comment Letters

3:30 – 4:30 PM

- Current trends in SEC comment letters
- “Best practice” footnote disclosures
- Triggers for an SEC comment letter
- Dealing with auditors and SEC counsel

FCPA & Fraud Issues

4:30 – 5:30 PM

- Fraud risk management: drivers and trends
- Managing risks
- Case studies
- Beware of box checking and false comforts

Conference Conclusion

5:30 PM



Register Today!

+1-610-328-7086 Ext 1450

Conference Speakers

Speakers Include

James Boynton, Partner, PricewaterhouseCoopers LLP

Peter Bresnan, Partner, Simpson Thacher & Bartlett LLP and former Deputy Director, Division of Enforcement, SEC

Leiming Chen, Partner, Simpson Thacher & Bartlett LLP

Dora Cheung, Senior Manager, PricewaterhouseCoopers LLP

Stephen Ducker, Partner, PricewaterhouseCoopers LLP

Len Jui, Partner, Capital Markets Group (China), KPMG LLP and former Associate Chief Accountant, Office of the Chief Accountant, SEC

Ian Parker, Partner, Capital Markets Group (China), KPMG LLP

Paul Lau, Partner, KPMG LLP

Jacky Lo, Senior Manager, Ernst & Young LLP

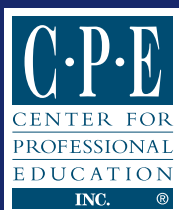
Jason Padley, Director, PricewaterhouseCoopers LLP

Jessie Qian, Partner, KPMG LLP

Mary Sjoquist, Special Counsel, PCAOB

Alex Vasilescu, Regional Trial Counsel, Division of Enforcement, SEC

Min Xiao, Partner, PricewaterhouseCoopers LLP



Register Today!

+1-610-328-7086 Ext 1450