

IFRS BOOT CAMP

AN INTENSIVE FIVE-DAY CERTIFICATION PROGRAM

GET CERTIFIED IN IFRS!

This unique event includes a four-day, pronouncement-by-pronouncement review of IFRS and an optional fifth day on financial instruments. You'll leave with a solid working knowledge of IFRS and a comprehensive set of reference materials.



ATLANTIC CITY, NJ

Trump Plaza Hotel & Casino
August 9-13, 2010

CHICAGO, IL

Palmer House Hilton
August 23-27, 2010

HOUSTON, TX

The St. Regis Houston
September 13-17, 2010

LAS VEGAS, NV

The Venetian Resort Hotel Casino
October 18-22, 2010

ATLANTA, GA

The Ritz-Carlton, Atlanta
October 25-29, 2010

DENVER, CO

The Ritz-Carlton, Denver
November 8-12, 2010

WASHINGTON, D.C.

The Ritz-Carlton, Tysons Corner
November 15-19, 2010

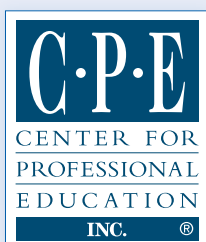
SEATTLE, WA

Four Seasons Hotel
December 6-10, 2010

PHILADELPHIA, PA

The Ritz-Carlton, Philadelphia
December 13-17, 2010

THIS PROGRAM WILL ALSO BE PRESENTED AS A LIVE WEBCAST



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BOOT CAMP AGENDA

IFRS Boot Camp: Four-Day Certification Program

DAY 1

Opening Remarks & Introduction to IFRS

▶ Framework & Financial Statements

- Conceptual Framework
- IAS 1, Presentation of Financial Statements
- IAS 7, Statement of Cash Flows
- IAS 8, Accounting Policies, Changes in Accounting Estimates and Errors
- IAS 10, Events After the Reporting Period
- IAS 24, Related Party Disclosures
- IAS 33, Earnings Per Share
- IAS 34, Interim Financial Reporting
- IFRS 5, Non-Current Assets Held for Sale and Discontinued Operations
- IFRS 8, Operating Segments

▶ Income Taxes

- IAS 12, Income Taxes

DAY 2

▶ Business Combinations

- IFRS 3, Business Combinations
- IAS 36, Impairment of Assets
- IAS 38, Intangible Assets

▶ Consolidations, Associates & Joint Ventures

- IAS 27, Consolidated and Separate Financial Statements
- IAS 28, Investments in Associates
- IAS 31, Interests in Joint Ventures
- SIC 12, Consolidation of Special Purpose Entities

DAY 3

▶ Liabilities-Related Topics

- IAS 17, Leases
- IAS 19, Employee Benefits
- IAS 37, Provisions, Contingent Liabilities and Contingent Assets
- IFRS 2, Share-Based Payment

▶ Revenue Recognition

- IAS 18, Revenue

▶ Foreign Currency

- IAS 21, The Effects of Changes in Foreign Exchange Rates
- IAS 29, Financial Reporting in Hyperinflationary Economies

DAY 4

▶ Specialized Industry

- IAS 2, Inventories
- IAS 11, Construction Contracts
- IAS 16, Property, Plant and Equipment
- IAS 20, Accounting for Government Grants and Disclosure of Government Assistance
- IAS 23, Borrowing Costs
- IAS 26, Accounting and Reporting by Retirement Benefit Plans
- IAS 40, Investment Property
- IAS 41, Agriculture
- IFRS 4, Insurance Contracts
- IFRS 6, Exploration for and Evaluation of Mineral Resources

▶ Transitioning to IFRS

- IFRS 1: First-Time Adoption of IFRS
- Understanding the Broader Implications of an IFRS Conversion
- Project Management: How to Organize and Prioritize the Conversion Process
- Estimating Transition and Conversion Costs

▶ Expected Future Developments for IFRS

▶ Closing Remarks

IFRS Boot Camp: Day Five on Financial Instruments

DAY 5 (Optional)

▶ Financial Instruments

- IAS 32, Financial Instruments: Presentation
- IAS 39, Financial Instruments: Recognition and Measurement
- IFRS 7, Financial Instruments: Disclosures
- IFRS 9, Financial Instruments
- Documentation Approaches
- Fair Value and Cash Flow Hedges
- Embedded Derivatives
- Effectiveness Testing Approaches
- Fair Value Option
- Key Accounting Differences Between IAS 39 and FAS 133

LED BY INTERNATIONAL ACCOUNTING EXPERTS, THE BOOT CAMP WILL INCLUDE PRESENTATIONS BY INDUSTRY PANELISTS ON THEIR EXPERIENCES IMPLEMENTING IFRS.

Note: Agenda may change to make way for new developments

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PROGRAM SPEAKERS

Homiyar Wykes is Corporate Controller of Stolt-Nielsen S.A., one of the world's leading providers of transportation services for bulk liquid chemicals, edible oils, acids and other specialty liquids. Previously, Mr. Wykes was on the Group Finance team at Mittal Steel, where he helped to lead the transition to IFRS.

Dr. Barry Epstein, CPA, is an international accounting expert, author and litigation consultant with over 40 years of experience. Dr. Epstein assists international corporations, financial analysts and professional investors in interpreting financial statements and reports prepared in accordance with IFRS. Along with Dr. Eva Jermakowicz, he is the co-author of *Wiley IFRS 2008: Interpretation & Application of International Financial Reporting Standards*.

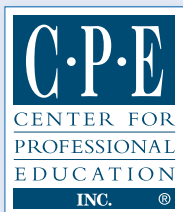
Kevin Dolan, MBA, CPA, developed and regularly teaches a course on the differences between IFRS and US GAAP. He is a consultant to CPA firms on accounting and auditing matters and has over 20 years of experience in quality control, accounting and auditing standards and controllership for both national and international accounting firms and corporations.

Greg Deisher, CPA, is Founder and CEO of GDRM Acquisition Group, a private investment firm with domestic and international holdings in banking, manufacturing, distribution and real estate. Mr. Deisher has spent over ten years in the former Soviet Union and two years in Southeast Asia, primarily as the Finance Director for large, publicly traded corporations.

BOOT CAMP PANELISTS

David Forlizzi, CPA, is Senior Vice President, Finance & Legal, at InfoVista USA, a publicly traded global software company. In this capacity, he supervised the company's adoption of IFRS.

Michael Shaw, MBA, ACA, LLB (Hons), CPA, is a consultant to CPA firms on the SEC's filing and financial reporting requirements. He was an Assistant VP of Reporting Compliance for Capmark Financial Group Inc. and managed the company's compliance requirements.



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